Discover tado° - the intelligent heating app now is available worldwide and features a demo mode

Munich, 5 March 2013 – The Munich-based high-tech start-up tado° is proud to present a new version of its smartphone application which now features a demo mode. This means you can try out tado° before you make your order. This version is now available in English and German for smartphones using iOS and Android.

Last November tado° brought its intelligent, smartphone-based heating control to market in Germany, Austria and Switzerland. Its innovative combination of hardware and software works like a personal heating assistant and makes sure your home is always warm when you really want it to be. This means you can save money while helping to protect the environment.
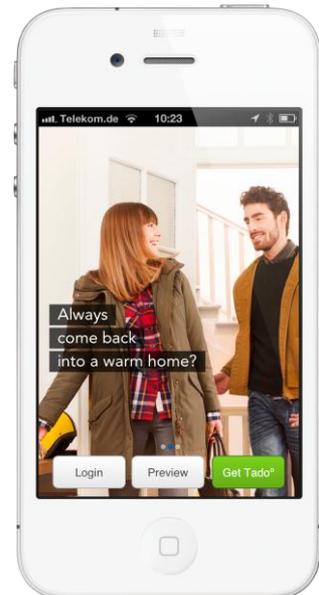
Virtual tour

Up to now you could download the tado° App to your smartphone, but you could only access it using the log-in information that comes with your tado° system. Now tado° is providing a demo version of the app so that interested customers can take a virtual tour of the application. *"We have received a huge number of requests from people interested in seeing how the tado° App works before making up their minds. Of course, we are delighted to make this possible. We also believe that our intuitive application will convince many customers just how simple and fun it is to use tado°,"* explains Christian Deilmann, Founder and CEO of tado°.

tado° App goes international

As the next step in its development, tado° plans to offer its innovative product in other European countries. Due to high demand, tado° has translated its app into English and is making this available for download from today in all its stores worldwide.

"We are thrilled to have received so much interest from abroad since our launch in November. With the English-language app we can meet the needs of these international customers and also offer the ideal service for those customers who live in German-speaking countries but don't speak the language," says Christian Deilmann.

The tado° system is compatible with most conventional heating systems. The centrepiece of the hardware is the tado° Box, which can replace an existing thermostat or be connected directly to the heating boiler. Once the hardware is installed, users download the free tado° App to their smartphone – from the Apple App Store for iOS or from the Google Play Store for Android phones – allowing them to immediately start saving an average of 27% on their heating costs.

Pictures

For high-resolution images, please visit www.tado.com/en/press.html

About tado°

tado° offers smart heating control for private homes and small businesses. It adjusts to the residents' behavior in real time and also takes current weather data and building characteristics into account. tado° GmbH is a Munich based Tech Startup bringing Internet of Things into the Cleantech Market. It was founded by Christian Deilmann, Johannes Schwarz and Valentin Sawadski in 2011. A team of qualified young professionals has been working on the development of tado° for approximately two years in Munich. The name "tado°" is derived from the Japanese greetings "tadaima" and "okaeri". Roughly translated, they mean "I'm back home" and "Welcome home."

For more information, please visit www.tado.com.

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