Smart Thermostat Company tado° fuels the open Internet-of-Things with an API and an IFTTT channel

16th March 2015 - At CeBIT, Europe's leading smart thermostat provider tado° today announces a partnership with the famous web service IFTTT (If This Then That) and an API for developers and partners. This will promote further integration with tado° and allow for the unique creation of ideas for the intelligent home.

"Connected devices and dedicated applications (IoT) are arising everywhere and the future is clear: the vast majority of today's products will become online products," says tado° founder & CEO Christian Deilmann. "The key differentiator between a good product and a great product will be the digital user experience - how good is the user interface, how seamless will it integrate into our lifestyles and how well do different devices and applications communicate with each other."

tado° users will soon be able to connect their tado° Smart Thermostat to other appliances via IFTTT. This will enable the use of the tado° geolocation feature for purposes other than smart heating or cooling. In the very near future, when a tado° user leaves the house, not only will the heating automatically go to savings mode, but simultaneously the lights switch off, the alarm system activates, the garage door locks and landline calls reroute to their mobile.

tado° is the European smart thermostat market leader and helps consumers to intelligently control their heating systems and hot water. The geo-aware tado° smartphone app automatically senses when nobody is at home and turns down the heat to save energy. As soon as one of the residents starts to head home, tado° reacts immediately and warms up the house to the desired temperature. With the tado° Smart Thermostat customers can save on heating costs without sacrificing comfort.

The tado° app runs on iOS, Android and Windows phones as well as on smart watches like the Pebble Watch and Android Wear. The Pebble and Android Wear apps have actually been created by two great minds from the tado° developer community. tado° offers talented developers the possibility to use the tado° API to create new apps. Furthermore, selected partners such as big utility, telecommunication and insurance companies are able to build their own integrated tado° apps as part of their tado° partnership.

"Our IFTTT integration, the developer and partner API will all contribute to a more collaborative and open IoT providing for a more comfortable, efficient and responsible world", adds Christian Deilmann.

Images
High-resolution images are available here: https://www.tado.com/en/press .

About tado°
tado° is the Smart Thermostat for private households, small businesses and shops. It senses when the last resident leaves the house and turns down the heating. It also takes current weather forecast data and building characteristics into account. The additional digital boiler protection tado° Care provides certainty that the heating is operational by preventing damage before it occurs and offering immediate help in case of malfunctions. With its fully automatic climate control, tado° not only makes everyday life easier, it makes your home or place of work more comfortable and helps you save money and energy.

tado° was founded by Christian Deilmann, Johannes Schwarz and Valentin Sawadski in 2011. The team has been working on the development of tado° at the headquarters in Munich since 2010. After going to market in November

2012 and gaining tens of thousands of users in the EU with the tado° Smart Thermostat for heating systems, the team globally launched tado° Cooling, a Smart Thermostat for air conditioning units.

The name "tado" is derived from the Japanese greetings "tadaima" and "okaeri". Loosely translated, they mean "I'm home" and "Welcome home".

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