

tado° introduces Smart AC Control to Singapore, launching a new era of cooling

- Now available in Singapore: World's first device to make any remote-controlled air conditioner smart
- Pre-cools before you get home, saves when you're away by using your phone's location
- More comfort, less energy: reduces your AC's electricity use by up to 40%



September 29th, 2015 - European home climate control leader tado° today announces the official market launch of its Smart AC Control in Singapore. The new cooling solution turns air conditioners into smart devices by automatically saving energy when you're away while ensuring a cool home when you return.

tado° makes any air conditioner smart with its Smart AC Control. Speaking ahead of the official Singapore launch, Christian Deilmann, CEO & founder of tado°, announced: "With its all year round warm temperatures and high density of air conditioners, Singapore has been demanding a smart solution like this. We're looking forward to saving Singaporeans money and energy while reducing overall emissions for a cleaner and greener city."

tado° works by using your smartphone's location to automatically adapt your air conditioner to your behaviour. The geo-aware app on your phone senses when you leave the house and turns off the air conditioner. As soon as you start approaching home, tado° starts pre-cooling so you always come back to a comfortable house, without having to lift a finger. With its fully automatic climate control, tado° not only makes your home more comfortable, but also helps you save up to 40% on energy costs.

"No more compromises," says Christian Deilmann. "Until now, you had to decide whether to enjoy the full comfort of a cool home by leaving your air conditioner running all day or to switch it off when you leave to save money and energy. At tado° we believe in state-of-the-art smart technology that automatically ensures that no energy is wasted. With the tado° Smart AC Control we've created a completely new way to cool our homes."

With this year's summer officially the hottest on record, air conditioner use is at an all-time high and rapidly growing. Air conditioners in Singapore are particularly important as the Republic is vulnerable to high levels of smog and pollution as well as high humidity.

No matter where you are - on the commute, on holiday or at work - with the tado° app on your phone you always know what the temperature is at home and you can easily change the settings. The sleek and elegant tado° device blends into the ambience of your home, while offering a matrix LED display and capacitive touch interface for quick and easy manual adjustments.

The tado° hardware is already packed with sensors, such as: temperature, humidity, light, noise, motion and BLE. "Not all of them are being used right now," explains Christian. "The beauty of connected devices is that they will get better with every update and all existing users will benefit in the same way as new customers."

Compatible with any remote-controlled wall-mounted, in-window, or portable AC unit, tado° is easy to set up. It connects to the air conditioner via infrared (IR) and links to the internet using your home's WiFi - no additional cabling needed. It can be mounted on a wall or placed on a surface. Furthermore, tado° can be connected to other smart home products using the popular web service IFTTT (www.ifttt.com).

The tado° Smart AC Control is available in Singapore for USD \$199 directly from www.tado.com. Retail partners will follow in the coming months. The tado° app can be downloaded for free for iOS and Android, with a Windows Phone app coming soon.



Images & Video

High-resolution images are available here: <https://www.tado.com/sq/press>

Product video is available here: <https://www.youtube.com/watch?v=NOsVzEyR8zw&feature=youtu.be>

About tado°

Headquartered in Munich, tado°, the European market leader in intelligent home climate control solutions, was founded in 2011. With its Smart Thermostat and Smart AC Control, tado° revolutionises the way energy is consumed at home. Through the use of a geo-aware app, tado° automatically adjusts the temperature based on the residents' locations, enabling households to significantly save on energy costs while reaching a higher level of comfort.

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