

Smart Thermostat company tado° announces Belgian expansion strategy with new retail and technology partners

tado° today announced a host of new retail and online partnerships in Belgium following the company's recent commitment to integrate its smart thermostat with other smart household devices, bringing modernity to old home technology.

Following its November 2014 launch into Belgium, tado° will become widely available to a consumer audience through retail and online partnerships with Mediamarkt, VanDenBorre, Gamma, Makro, Coolblue and Bol.com.



tado° helps consumers to intelligently control their heating systems and hot water. The geo-aware tado° smartphone app automatically senses when nobody is at home and turns down the heat to save energy. As soon as one of the residents starts to head home, tado° reacts immediately and warms up the house to the desired temperature. tado° is fully compatible with Belgian brands including: Vaillant, Viessmann, Buderus, Junkers, Saint Roch, Bulex, Remeha and works on Apple, Android and Windows phones.

There are now over 700,000 smart thermostats installed in European households and this figure is set to multiply to over 14 million by 2020*. Smart thermostats are leading the growth in smart home technology, demonstrating real value and savings that can be made both financially and environmentally. Overall there are close to 200,000 Belgian households with a smart home device and the integration between devices will be integral to the user experience.

“Connected devices and dedicated applications (IoT) are becoming evermore popular, and we expect that the vast majority of today's products will soon become online products,” says tado° Managing Director Leopold von Bismarck. “Through our forthcoming [IFTTT integration](#), when a tado° user leaves the house, not only will the heating automatically go to savings mode, but the lights will also switch off, the alarm system activates, the garage door locks and landline calls reroute to their mobile.”

* Source: *Smart Homes & Home Automation report, Berg Insight (January 2015).*

Images

High-resolution images are available here: <https://www.tado.com/gb/press>.

About tado°

tado° is the Smart Thermostat for private households, small businesses and shops. It senses when the last resident leaves the house and turns down the heating. It also takes current weather forecast data and building characteristics into account. The additional digital boiler protection tado° Care provides certainty that the heating is operational by preventing damage before it occurs and offering immediate help in case of malfunctions. With its fully automatic climate control, tado° not only makes everyday life easier, it makes your home or place of work more comfortable and helps you save money and energy.

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